



## **WINDTRE BUSINESS launches the new e-commerce solution for small and medium companies**

Rome, 6th october 2020

WINDTRE BUSINESS enriches its offer with the new advanced E-COMMERCE package, which enables multi-channel sales and allows the creation of a digital copy of a store. The E-COMMERCE service will support companies in the design and management of fully customized digital stores, to expand their sales channels on the web, increase visibility and reach new customers. E-COMMERCE includes services such as the effective division of products, the configuration of the website or the integration with the main payment systems and with couriers for shipments and additional tools such as Live Chat, Multilingual Interface or dedicated blogs. The service is based on Shopify, one of the most widespread digital marketing platforms, and it is part of the agreement with the Digital Factory Key-one, an Italian company with decades of experience in the creation of websites and digital channels.